



IV SAN BERNARD<sup>USA</sup>

## Maintenance Plus SLS Free Shampoos & Conditioners

Fine Italian quality pet bathing products without harsh detergents!



It's as easy as 1 - 2 - 3

1

Determine the appropriate shampoo & conditioner for your breed.  
SHORT COATS need LEMON, MEDIUM COATS need BANANA  
LONG COATS need GREEN APPLE or see back of this sheet for your breed.

2

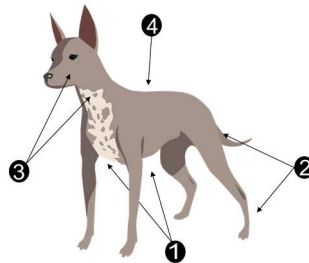
SHAMPOO: Dilute 1 part shampoo to 3 parts water in a clean container.  
Apply shampoo per instructions below. Soak for 5 full minutes. Rinse.

3

CONDITIONER: Dilute 1 part conditioner to 3 parts water in a clean container.  
Apply conditioner per instructions below. Soak for 5 full minutes. Rinse.

### APPLYING SHAMPOO & CONDITIONER

For best results apply the shampoo & conditioner in the following order: 1. belly & chest 2. legs and feet 3. neck & face 4. back and bottom. Let soak for **5 full minutes**. These are the sebaceous areas where most dirt and toxins enter the pet's system.



LEMON for short coats.  
BANANA for medium coats.  
GREEN APPLE for long coats.

Not sure what coat type your pet has?  
Check out the list of most common breeds and their coat types on the back of this page!



## MOST COMMON BREEDS BY COAT TYPE

Don't see your breed? Please visit [ISBUSUSA.com](http://ISBUSUSA.com) for all AKC recognized breeds by coat type. For mixed breeds use the dominant breed for reference.

### SHORT COATS

American Foxhound  
Staffordshire Terrier  
Basenji  
Basset Hound  
Beagle  
Beauceron  
Bloodhound  
Boston Terrier  
Boxer  
Great Dane  
Bull Terrier  
Chihuahua  
Dachshund  
Dalmatian  
Dogue De Bordeaux  
German Pinscher  
Greyhound  
Ibizan Hound  
Pharaoh Hound  
Rhodesian Ridgeback  
Vizla  
Weimaraner  
CATS- Cornish Rex Cat  
Pharaoh Cat

### MEDIUM COATS

Bernese Mountain Dog  
Brussels Griffon  
Cairn Terrier  
Cavalier King Charles  
Chesapeake Bay Retriever  
Chow Chow  
Cocker Spaniel  
German Shepherd  
Golden Retriever  
Irish Wolfhound  
Keeshond  
Labrador Retriever  
Malamute  
Newfoundland  
Old English Sheepdog  
Saint Bernard  
Samoyed  
Schipperke  
Scottish Terrier  
Siberian Husky  
West Highland Terrier  
CATS-All cats except for those listed in short coat.

### LONG COATS

Afghan Hound  
Bearded Collie  
Bedlington Terrier  
Bichon Frise  
Bolonese  
Chinese Crested  
Coton De Tulear  
Havanese  
Japanese Chin  
Lhasa Apso  
Longhaired Dachshund  
Maltese  
Papillon  
Poodle  
Puli  
Shih Tzu  
Silky Terrier  
Yorkshire Terrier

### Frequently Asked Questions:

**Why are there different products for different breeds?** All pet coats need oils, minerals and collagen to thrive. However short coats need more oils, medium coats need more minerals and long coats need more collagen. These products are created to provide the right balance of each for all coat types.

**Why do I have to bathe per your instructions?** Since pets absorb dirt & toxins from the ground up into their sebaceous areas (tummy, feet, legs and other areas with less hair) it is important that the products are applied there first & allowed to soak for 5 min.

**Why do I have to let the product soak for 5 full minutes?** In order to allow the shampoo to remove the dirt, it takes 5 minutes for the shampoo to attach to the dirt so it will all rinse off. When bathed for the proper amount of time you should never have to re-bathe the pet. Likewise, the conditioner should soak 5 full minutes so it can be absorbed into the hair and skin for best results.

**Why do I have to use conditioner?** It is important that you give back the oils, minerals and collagen that were washed away during the bathing process.