

# HOW TO BATHE A DOG

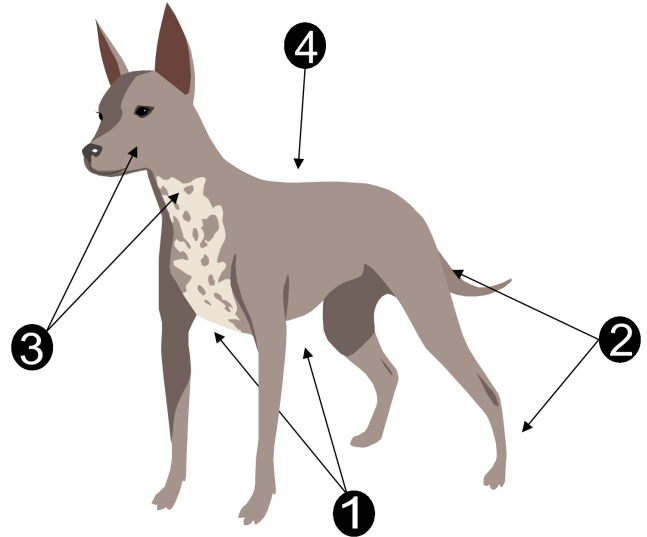
Iv SAN BERNARD<sup>usa</sup>  
HEALTH is BEAUTY



We know you have been bathing dogs for years, and getting them quite clean!

The purpose of this information is to give you ideas on how to optimize a pet's bath by focusing on the areas where toxins are more likely to enter the pet's skin. A bath should be a pleasurable experience for the pet and yourself. Use this time to communicate positively while the pet is having a spa experience. Always use a gentle touch, never going against the direction of hair growth.

**For Healthy Coats use Traditional Line**  
**For Light Spa use Fruit of the Groomer**  
**For Deep Spa use Atami Line**  
**For Luxury treatments use Black Passion or Caviar Line**  
**For Skin ailments use our therapeutic line**



Have your shampoo and conditioning treatment mixed and next to the tub so you don't have to walk away. Since pet's are approximately two feet off of the ground at any given time, you should always focus on first cleaning the underside of the pet. These are the sebaceous areas where most smells and infections occur.

Apply shampoo in the following order—NEVER going against the grain of the hair.  
(this may cause the tender hair muscle to tear)

Apply the shampoo: 1. belly & chest 2. legs & feet 3. neck & face 4. back. Let soak for 5 full minutes. When using Iv San Bernard products, letting the pet soak for 5 minutes in the shampoo stage allows for the cleanser to attach to the dirt molecules so they rinse away. You should never have to wash a pet twice with our products.

Once the pet is rinsed apply the conditioner in the same order. Let sit for a full 5 minutes. This allows the conditioner (balsam) to add back the precious oils and sebum to the follicle to keep the pet from getting dry, itchy skin. During this stage you can add ISB oils or PEKs to the conditioner based on the pet's individual needs.

Always rinse well until the water runs clear. Do one final rinse between the toes and foot pads for optimal results.

## *Iv San Bernard Usage Recommendations*

**For Shampoos & Conditioners mix the below with 3x more water.**

- 1/2 tsp use for small dogs w/short coats
- 1 tsp use for small dogs w/long coats
- 1 tsp use for medium dogs w/short coats
- 2 tsp use for medium dogs w/long coats
- 1 TBSP use for large dogs w/short coats
- 2 TBSP use for large dogs w/long coats

*These are simple guidelines to get started. Use the appropriate amounts based on the coat & size of pet you are working on.*