



GETTING THE MOST OUT OF YOUR IV SAN BERNARD PRODUCTS

Iv San Bernard products are a whole new concept in treating and preventing skin issues/problems. In addition, we at Iv San Bernard USA are aware that great results are not just about the products, but also about great technique and appropriate quantity control. Many groomers and owners want to use our products with their techniques and hope to get our results. Great results are dependent on great products *and* great technique so we recommend spending a few minutes learning our techniques so you can get our amazing results!

A FEW KEY POINTS

- ◆ Shampoo and conditioners create a chemical reaction. To rush it is just wasting product and will severely affect your results. Products need to sit on the pet for 5-10 minutes.
- ◆ Most of our products are diluted 1 part product to 3 parts water. So, if your size pet requires a half of teaspoon of product, you would mix it with 1 ½ teaspoons of water (½ tsp x 3).
- ◆ In order to get the most benefit (by increasing surface area of the product) we recommend you mix the product in a mixing bowl with a hand mixer, frother, or a whisk. It works best if you mix it into a meringue or foamy consistency (no water left).



- ◆ Once the product is in the foam consistency then it can be applied to the wet pet with a hair coloring brush or by hand with little or no waste.
- ◆ Our shampoo is mild and does not foam much. Do not be tempted to add more soap. All you need to do is feel the slip of the soap on the coat and you have enough product on. More product often leads to irritation because people fail to rinse it long enough to get the excess soap off!
- ◆ Always start applying the products to the sebaceous zones (they will be the dirtiest and smelliest). This includes head and face, under throat, axillary region (armpits), belly, groin, anal area, and paws. Then you can do the rest of the body. When product is on, start your timer for 5 minutes (conditioners up to 10 minutes if dry). If you are doing a therapy on a specific area, always start with that area first.
- ◆ Rinse the pet in between steps and at the end. Our conditioners are not meant to be leave on.
- ◆ For efficiency, mix the next step while you are waiting the 5-10 minute contact time.

AMOUNT OF PRODUCT TO USE

For Shampoos & Conditioners mix the below with 3x the water.

- | | |
|--|---|
| ◆ 1/2 tsp use for small dogs w/short coats | ◆ 1 TBSP use for large dogs w/short coats |
| ◆ 1 tsp use for small dogs w/long coats | ◆ 2 TBSP use for large dogs w/long coats |
| ◆ 1 tsp use for medium dogs w/short coats | ◆ 4 TBSP for horses |
| ◆ 2 tsp use for medium dogs w/long coats | |

These are simple guidelines to get started. Use the appropriate amounts based on the coat & size of pet you are working on.

OUR METHODS

Basic or Routine Baths: SHAMPOO/RINSE/CONDITION/RINSE

De-Shed, Mats, very dry coat: CONDITION/RINSE/SHAMPOO/RINSE/CONDITION/RINSE

Skin Issue Therapy Baths: DETOX MASK/RINSE/SHAMPOO/RINSE/CONDITION/RINSE

If you have any questions please call us for assistance. We are here to support you in any way because our goal is great results through great technique and the use of our products!

Suzanne Marchetti—Product Consultant 714-348-4227
Iv San Bernard Customer Service 855-464-8726